

BARK ULTIMUTT \$500,000 GIVEAWAY

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

THE BARK ULTIMUTT \$500,000 GIVEAWAY (THE "SWEEPSTAKES") BEGINS AT 8:00 A.M. CENTRAL TIME ("CT") ON JUNE 17, 2024, AND ENDS ON SEPTEMBER 2, 2024, AT 11:59 P.M. CT (THE "SWEEPSTAKES PERIOD"). ADMINISTRATOR'S COMPUTER WILL BE THE OFFICIAL TIME-KEEPING DEVICE FOR THE GIVEAWAY.

ELIGIBILITY: THE SWEEPSTAKES IS OPEN ONLY TO THOSE WHO ARE LEGAL RESIDENTS OF ONE OF THE FIFTY (50) UNITED STATES OR DISTRICT OF COLUMBIA WHO, AT THE TIME OF ENTRY, ARE AT LEAST 18 YEARS OF AGE OR HAVE REACHED THE AGE OF MAJORITY IN THEIR STATE OF RESIDENCE, AT THE TIME OF ENTRY ("ENTRANT"). ENTRANTS MUST HAVE A VALID EMAIL ADDRESS AT THE TIME OF ENTRY. ALL OTHERS ARE INELIGIBLE TO ENTER AND WILL BE DISQUALIFIED. VOID WHERE PROHIBITED OR RESTRICTED. Employees of BARK, Inc. ("Sponsor"), EventLink LLC ("Administrator") and their respective employees, directors, elected officials, parents, affiliates, subsidiaries, distributors (other than as defined above), and their advertising and promotion agencies, and the members of their immediate families (spouses and parents, siblings, children and their spouses and in-laws) and persons living in the same household with such individuals (whether related or not) are not eligible to enter or win.

AGREEMENT TO THE OFFICIAL RULES: By participating, Entrants agree to be bound by these Official Rules and the decisions of the Administrator and Sponsor, which are binding and final on matters relating to this Sweepstakes. Any dispute or ambiguity regarding the interpretation of the rules will be resolved by the Sponsor and Administrator, whose decisions shall be final and binding in all respects. This Sweepstakes is subject to all applicable federal, state and local laws. Receiving a prize is contingent upon fulfilling all requirements set forth herein. Administrator's computer will be the official time-keeping device for the Sweepstakes. Entries not complying with all rules are subject to disqualification, at Sponsor's sole discretion.

PROMOTIONAL PERIOD: The Sweepstakes begins on June 17, 2024, at 8:00 a.m. Central Time ("CT") ends on September 2, 2024 at 11:59 PM CT (the "Sweepstakes Period"). The winners for each period will be announced on the respective Approximate Draw Date listed in the tables below. The Sweepstakes Period consists of three (3) Monthly Entry Periods (each "Monthly Entry Period"), eleven (11) Weekly Entry Periods (each "Weekly Entry Period"), and ninety (90) Daily Entry Periods (each a "Daily Entry Period"). You must enter by the end date of the applicable entry period drawing in order to be eligible for that drawing.

Monthly Entry Period	Entry Period Start Date /Time	Entry Period End Date /Time	Approximate Draw Date:
1	06/17/2024 at 12:00 AM CT	06/30/2024 at 11:59 PM CT	07/02/2024
2	07/01/2024 at 12:00 AM CT	07/31/2024 at 11:59 PM CT	08/02/2024
3	08/1/2024 at 12:00 AM CT	09/2/2024 at 11:59 PM CT	09/06/2024

Weekly Entry Period	Entry Period Start Date /Time	Entry Period End Date /Time	Approximate Draw Date:
1	06/17/2024 at 12:00 AM CT	06/18/2024 at 11:59 PM CT	06/19/2024
2	06/19/2024 at 12:00 AM CT	06/25/2024 at 11:59 PM CT	06/26/2024
3	06/26/2024 at 12:00 AM CT	07/02/2024 at 11:59 PM CT	07/03/2024
4	07/03/2024 at 12:00 AM CT	07/09/2024 at 11:59 PM CT	07/10/2024
5	07/10/2024 at 12:00 AM CT	07/16/2024 at 11:59 PM CT	07/17/2024
6	07/17/2024 at 12:00 AM CT	07/23/2024 at 11:59 PM CT	07/24/2024
7	07/24/2024 at 12:00 AM CT	07/30/2024 at 11:59 PM CT	07/31/2024
8	07/31/2024 at 12:00 AM CT	08/06/2024 at 11:59 PM CT	08/07/2024
9	08/07/2024 at 12:00 AM CT	08/13/2024 at 11:59 PM CT	08/14/2024
10	08/14/2024 at 12:00 AM CT	08/20/2024 at 11:59 PM CT	08/21/2024

11	08/21/2024 at 12:00 AM CT	08/27/2024 at 11:59 PM CT	08/28/2024
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Entries received during a specific Entry Period are only eligible for that period's drawing and do not carry over to subsequent Entry Periods.

TO ENTER THE SWEEPSTAKES: There are two (2) ways to enter the Sweepstakes during the Promotional Period. No other methods of entry will be accepted. You may only win one (1) prize for that designated Entry Period. This applies separately to each type of entry period (Monthly, Weekly, and Daily). For example, if you win a prize in a Weekly Entry Period, you are still eligible to win prizes in the Monthly and Daily Entry Periods. Non-winning Entries will not roll over into the next entry period. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid or unintelligible entries. Proof of submission will not be deemed proof of receipt by Sponsor.

HOW TO ENTER: There are two (2) ways to enter the Sweepstakes during the Promotional Period:

1. Online Entry:

- a. **BarkBox Subscription:** Each month during the Monthly Entry Period, subscribers to a BarkBox subscription (food, dental, or a BarkBox) will receive one (1) unique entry code via email with their monthly shipment confirmation. The unique code must be redeemed on the Sweepstakes website to receive one (1) entry. To redeem a unique entry code, visit bark.co/sweeps/enter and enter the code in the designated field, and complete the required entry form.
- b. **A La Carte Purchases:** Customers who make a purchase from Bark via barkshop.com or bark.com will receive one (1) unique entry code via email with their order confirmation regardless of the purchase amount. The unique code must be redeemed on the Sweepstakes website to receive one (1) entry. Entry codes must be redeemed during the Sweepstakes Period and by 11:59 pm CT September 2 2024.

2. Mail-In Entry: To enter without making a purchase, legibly handwrite your complete name, mailing address, phone number, and email address (optional) on a postcard or a card that is no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches, and mail it with proper postage to: "BARK ULTIMUTT \$500,000 GIVEAWAY", c/o EVENTLINK, 780 Arthur Ave, Elk Grove Village, IL 60007. Each postcard/card is considered one (1) entry. Multiple entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Mail-in entries must contain all entry fields outlined above; otherwise, they are void and will not be eligible to win. All mail-in entries must be postmarked by September 2, 2024 and received by September 6, 2024.

Each unique entry code obtained through a BarkBox subscription or a la carte purchase can only be redeemed once for one (1) entry. All eligible entries, regardless of the method of entry, will be pooled together for the random drawings.

LIMIT: Each unique entry code obtained through a BarkBox subscription or a la carte purchase can only be redeemed once for one (1) entry. There is no limit to the number of entries an Entrant can receive through Online Entry. For Mail-In Entries, each entry must be mailed separately in a hand-addressed, stamped envelope. No metered mail is permitted. There is no limit to the number of Mail-In Entries an Entrant can submit. In the event of a dispute regarding the identity of an Entrant, the entry will be considered made by the authorized account holder of the email address associated with the entry (for Online Entries) or the individual whose name is on the postcard/card (for Mail-In Entries), provided they meet the eligibility requirements.

In the event of dispute as to the identity or eligibility of any potential winner based on email address, the winning entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry, provided he/she is eligible according to these Official Rules. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be required to show proof of being the authorized account holder. No mechanical reproductions of entry forms permitted. Any attempt by any participant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that participant's entries and that participant

may be disqualified. Entrants are responsible for all charges imposed by their Internet service provider, including any applicable taxes on such services, in connection with submission of an entry. Administrator is not responsible for lost, late, incomplete, invalid, unintelligible, unreadable, or misdirected registrations, which will be disqualified. Administrator will not accept submissions from wireless domains, blacklist domains, or any email address Administrator deems to be potentially harmful to the Website. Use of any automated system to participate is prohibited and will result in disqualification. All entries become the property of Sponsor and/or Administrator and will not be acknowledged or returned.

MONTHLY PRIZE WINNER SELECTION: At the completion of each Monthly Entry Period, on or about the Drawing Date listed above for such Monthly Entry Period the Administrator will select: one (1) potential Grand Prize monthly prize winner; one (1) potential First Prize monthly winner; in a random drawing from among all eligible entries received during such Monthly Entry Period. There will be two (2) Monthly Prize Winners (as defined below) for each Monthly Entry Period, for a total of six (6) Monthly Prize Winners (the "Monthly Prize Winners"). Entries received during a specific Monthly Entry Period are only eligible for that period's drawing and do not carry over to subsequent Monthly Entry Periods.

WEEKLY PRIZE WINNER SELECTION: At the completion of each Weekly Entry Period, on or about the Drawing Date listed above for such Weekly Entry Period the Administrator will select: one (1) potential Weekly Prize Winner in a random drawing from among all eligible entries received during such Weekly Entry Period. There will be one (1) Weekly Prize Winner (as defined below) for each Weekly Entry Period, for a total of eleven (11) Weekly Prize Winners (the "Weekly Prize Winners"). Entries received during a specific Weekly Entry Period are only eligible for that period's drawing and do not carry over to subsequent Weekly Entry Periods.

DAILY INSTANT PRIZE SELECTION: Each day during the Daily Entry Period, the Administrator will select one (1) potential Daily Instant Prize winner in a random drawing from among all eligible entries received from the day prior during the Daily Entry Period. There will be a total of thirty (30) Daily Instant Prize Winners for each month, for a total of ninety (90) Daily Instant Prize Winners (the "Daily Prize Winners"). Entries received during a specific Daily Entry Period are only eligible for that period's drawing and do not carry over to subsequent Daily Entry Periods.

Grand Prize and First Prize Winners will **ONLY** be eligible to win one (1) Grand Prize or one (1) First Place prize, but not both. In the event that an Entrant is selected for both a Grand Prize and a First-Place Prize, the Entrant shall choose which prize they would like to accept and the Administrator will conduct another random drawing from among all remaining eligible Entries for the prize that the potential Winner declines. Grand Prize and First Place Winners will remain eligible to win the Weekly Prizes and Daily Prizes throughout the sweepstakes. Potential winners may be required to sign and return an Affidavit of Eligibility, Liability Release and, where legally permissible, a publicity release and/or provide other personal or tax information. Potential winners may be required to provide their social security number or tax identification number for tax reporting purposes as Administrator may file an IRS Form 1099 with the Internal Revenue Service for the cash value of the Prize. Potential winner will have five (5) business days to provide all such information and to execute and return the Affidavit of Eligibility, Liability Release and publicity release (if required by Sponsor). If a potential winner cannot be contacted, does not respond to such notification within five (5) business days of attempted notification or any other time period specified, does not meet the stated eligibility requirements, refuses the prize, or is ineligible to accept the prize, or fails to claim the prize as directed, or is otherwise not in compliance with these Official Rules, such potential winner will be disqualified and Sponsor reserves the right to select an alternate winner from the remaining eligible entries. Subject to verification and compliance with these Official Rules the winner of a Prize will be declared an Official Winner. Unclaimed prizes will not be awarded.

MONTHLY PRIZE/ODDS: There will be one (1) Grand Prize Sweepstakes Winner, one (1) First Prize Sweepstakes Winner per Monthly Entry Period for a total of three (3) Grand Prize Sweepstakes Winners, three (3) First Prize Sweepstakes Winners for the entire Sweepstakes.

JUNE MONTHLY PRIZE

- **GRAND PRIZE:** One (1) Grand Prize Winner will receive:
 - Winnebago View Class C Motor Home
 - Solo Stove Ranger 2.0
 - One (1) \$200 gift card to Bark.co

- Assortment of Bark treats and Bark toys (treats and toys are determined at the sole discretion of the Sponsor)

Approximate Retail Value ("ARV") for Grand Prize: \$209,531.00.

- **FIRST PRIZE:** One (1) First Prize Winners will receive:
 - A travel credit valued at \$28,000.00 for a winner and a guest to plan and book all manner of travel activities with Fora Vacations.
 - Fora Vacations will book hotels, activities, and transportation (subject to availability. Any additional activities not covered by travel credit will be the responsibility of the winner.)

Approximate Retail Value ("ARV") for First Prize: \$28,000.00.

Approximate Retail Value ("ARV") for all June Monthly Prizes: \$237,531.00.

JULY MONTHLY PRIZE

- **GRAND PRIZE:** One (1) Grand Prize Winner will receive:
 - 2024 Barletta Lusso L25QSSA Boat
 - Four (4) Kuoser Dog Life Jackets
 - Eight (8) Adult Boat Life Jackets
 - One (1) \$500 FunBoy Gift Card

Approximate Retail Value ("ARV") for Grand Prize: \$147,156.00

- **FIRST PRIZE:** One (1) First Prize Winners will receive:
 - A travel credit valued at \$28,000.00 for a winner and a guest to plan and book all manner of travel activities with Fora Vacations.
 - Fora Vacations will book hotels, activities, and transportation (subject to availability. Any additional activities not covered by travel credit will be the responsibility of the winner.)

Approximate Retail Value ("ARV") for First Prize: \$28,000.00

Approximate Retail Value ("ARV") for all July Monthly Prizes: \$175,156.00

AUGUST MONTHLY PRIZE

- **GRAND PRIZE:** One (1) Grand Prize Winner will receive:
 - 2024 Subaru Wilderness Forester Vehicle (see Grand Prize Vehicle details below).
 - Genuine Subaru Pet Accessories (winner may add the accessories of their choosing or have the option to keep the options general. Subject to availability)
 - One (1) Yeti Tundra Haul Wheeled Cooler
 - One (1) Yeti and BARK dog bowl
 - YETI Lowlands Blankets
 - PupProtector Memory Foam Dog Car Bed
 - Assortment of Bark treats and Bark toys (treats and toys are determined at the sole discretion of the Sponsor)

Approximate Retail Value ("ARV") for Grand Prize: \$40,875.00.

- **FIRST PRIZE:** One (1) First Prize Winners will receive:
 - A travel credit valued at \$28,000.00 for a winner and a guest to plan and book all manner of travel activities with Fora Vacations.
 - Fora Vacations will book hotels, activities, and transportation (subject to availability. Any additional activities not covered by travel credit will be the responsibility of the winner.)

Approximate Retail Value ("ARV") for First Prize: \$28,000.00.

Approximate Retail Value ("ARV") for all August Monthly Prizes: \$68,875.00.

Approximate Retail Value ("ARV") for all Monthly Prizes: \$481,562.00.

Winner is solely responsible for any and all applicable federal, state and local taxes (including income and withholding taxes). *Odds of winning depend on the number of eligible entries received for each Monthly Entry Period.*

WEEKLY PRIZE/ODDS: There will be one (1) Weekly Prize Sweepstakes Winner per Weekly Drawing Period for a total of eleven (11) Weekly Prize Sweepstakes Winners for the entire Sweepstakes.

- Weekly Entry Period 1: Big Agnes Doghouse (4-person tent)
- Weekly Entry Period 2: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 3: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 4: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 5: The K9 4-Upgraded Electric Cargo Bike for Dogs
- Weekly Entry Period 6: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 7: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 8: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 9: Eufy Security Pet Camera With Treat Dispenser
- Weekly Entry Period 10: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.
- Weekly Entry Period 11: Three (3) night's "Be My Guest" hotel accommodation at a Hilton Home 2 Suites for winner, winner's guest, and winner's dog. Winner will be able to select any Hilton Home 2 Suites location of their choice for accommodations.

The Approximate Retail Value ("ARV") of Weekly Entry Period 1 Prize: \$300.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 2 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 3 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 4 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 5 Prize: \$5,500.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 6 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 7 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 8 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 9 Prize: \$200.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 10 Prize: \$700.00.

The Approximate Retail Value ("ARV") of Weekly Entry Period 11 Prize: \$700.00.

The Approximate Retail Value ("ARV") of all Weekly Sweepstakes Prizes: \$11,400.00.

Winner is solely responsible for any and all applicable federal, state and local taxes (including income and withholding taxes). *Odds of winning depend on the number of eligible entries received during each Weekly Entry Period.*

DAILY PRIZE/ODDS: There will be thirty (30) Daily Instant Prize Sweepstakes Winners per Monthly Entry Period for a total of ninety (90) Daily Instant Prize Sweepstakes Winners for the entire Sweepstakes.

Daily Prize: Each Daily Instant Prize Winner will receive:

- Bark Treats Pack: assortment of Bark treats and Bark toys (treats and toys are determined at the sole discretion of the Sponsor).

Approximate Retail Value ("ARV") for each Daily Instant Prize: \$110.00

Approximate Retail Value ("ARV") for all Daily Instant Prizes: \$9,900.00

Winner is solely responsible for any and all applicable federal, state and local taxes (including income and withholding taxes). *Odds of winning depend on the number of eligible entries received per day during each Monthly Entry Period.*

JUNE GRAND PRIZE MOTOR HOME: June Grand Prize Motor Home consists of \$203,131.00 to be applied toward the purchase of a new Winnebago Sunstar Class A Motor Home (the "Motor Home"). If the Motor Home's MSRP is under \$203,131.00 the June Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and \$203,131.00. The June Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Motor Home not expressly described herein as being awarded, including, without limitation, the following: (i) federal or state income tax or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Motor Home. All options and upgrades on Motor Home that increase the MSRP over \$203,131.00 are the sole responsibility of the June Grand Prize Winner. Model, color, package, factory options, and other Grand Prize Motor Home specifics are subject to availability. Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Motor Home including but not limited to its quality, fitness for purpose or mechanical condition. The June Grand Prize Winner must take delivery of Motor Home within 30 days of notice of availability from one of the participating Winnebago Motor Home dealers near the June Grand Prize Winner's residence, subject to Sponsor's approval. Sponsor and Administrator shall not be responsible for delays in delivery of Motor Home; delivery and particular Motor Home is subject to availability. June Grand Prize Winner must personally retrieve Motor Home within (30) days of written notification of delivery and must present a valid U.S. driver's license issued in his/her state of residence and proof of insurance to take delivery. In the event that the potential winner is disqualified for any reason, the prize may not be awarded.

JULY GRAND PRIZE BOAT: July Grand Prize Boat consists of \$145,000.00 to be applied toward the purchase of a new 2024 Barletta Lusso L25QSSA Boat (the "Boat"). If the Boat's value is under \$145,000.00 the July Grand Prize Winner will not be awarded the difference between the boat's actual value and \$145,000.00. The July Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Boat not expressly described herein as being awarded, including, without limitation, the following: (i) federal or state income tax or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options, additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Boat. All options and upgrades on Boat that increase the value over \$145,000.00 are the sole responsibility of the July Grand Prize Winner. Model, color, package, factory options, and other Grand Prize Boat specifics are subject to availability. Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Boat including but not limited to its quality, fitness for purpose or mechanical condition. The July Grand Prize Winner must take delivery of Boat within 30 days of notice of availability from one of the participating Barletta Boat Company dealers near the July Grand Prize Winner's residence, subject to Sponsor's approval. Sponsor and Administrator shall not be responsible for delays in delivery of Boat; delivery and particular boat is subject to availability. July Grand Prize Winner must personally retrieve Boat within (30) days of written notification of delivery and must present a valid U.S. Boat license issued in his/her state of residence and proof of insurance to take delivery. In the event that the potential winner is disqualified for any reason, the prize may not be awarded.

AUGUST GRAND PRIZE VEHICLE: August Grand Prize Vehicle consists of \$38,800 to be applied toward the purchase of a new 2025 Subaru Forester Sport (the "Vehicle"). If the Vehicle's MSRP is under \$38,800.00 the August Grand Prize Winner will not be awarded the difference between the vehicle's actual MSRP and \$38,800.00. The August Grand Prize Winner is solely responsible for any expenses in connection with acceptance and use of the Vehicle not expressly described herein as being awarded, including, without limitation, the following: (i) federal or state income tax or local taxes; (ii) insurance, registration fees, dealer preparation fees and/or additional options,

additions or equipment; and (iii) any additional expenses not described herein as being awarded, including, without limitation, any travel or transportation costs, associated with winning and subsequent use of Vehicle. All options and upgrades on Vehicle that increase the MSRP over \$38,800.00 are the sole responsibility of the August Grand Prize Winner. Model, color, package, factory options, and other Grand Prize Vehicle specifics are subject to availability. Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the Vehicle including but not limited to its quality, fitness for purpose or mechanical condition. The August Grand Prize Winner must take delivery of Vehicle within 30 days of notice of availability from one of the participating Subaru dealers near the August Grand Prize Winner's residence, subject to Sponsor's approval. Sponsor and Administrator shall not be responsible for delays in delivery of Vehicle which could take up to twelve (12) weeks; delivery and particular vehicle is subject to availability. August Grand Prize Winner must personally retrieve Vehicle within (30) days of written notification of delivery and availability and must present a valid U.S. driver's license issued in his/her state of residence, at least 18 years or older, and proof of insurance to take delivery. August Grand Prize Winner cannot be from the state of Hawaii due to Subaru not being able to facilitate a vehicle delivery. In the event that the potential winner is disqualified for any reason, the prize may not be awarded.

No cash or Motor Home, Boat, or Vehicle substitutes and no cash rebates. Motor Home, Boat, or Vehicle cannot be assigned or transferred to a third party. Motor Home, Boat, or Vehicle delivery is through an authorized dealer and conditional upon the Grand Prize Winner's execution and return of any and all required paperwork. Depiction of Motor Home, Boat, or Vehicle in any advertising or promotional materials may not reflect the actual Motor Home, Boat, or Vehicle delivered. Sponsor and Administrator shall have no liability in conjunction with such differences between depicted Motor Home, Boat, or Vehicle and actual Motor Home, Boat, or Vehicle.

In the Sponsor's sole discretion, a selected Monthly Grand Prize Winner may be required to forfeit the prize and an alternate Monthly Grand Prize Winner may be selected (in Sponsor's sole discretion) in accordance with these Official Rules from the remaining eligible entries if selected Grand Prize Winner (i) declines or cannot accept, receive or use the prize for any reason; or (ii) fails to comply with these Official Rules. The maximum value of the prize set forth above represents the Sponsor's good faith determination of the maximum Approximate Retail Value ("ARV") thereof, and the actual fair market value, as ultimately determined by the Sponsor, shall not be challenged, or appealed.

ARV of the June Grand Prize Motor Home is not to exceed \$203,131.00.

ARV of the July Grand Prize Boat is not to exceed \$145,000.00.

ARV of the August Grand Prize Vehicle is not to exceed \$38,800.00.

GENERAL PRIZE RESTRICTIONS: All elements of the Prizes are subject to availability. The actual value of the Prize(s) may vary. Any difference between the actual value and ARV will not be awarded. Prizes (including their individual components) may not be transferred or assigned. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a Prize in whole or in part with another prize of comparable or greater value if the intended prize (or any portion thereof) is not available for any reason as determined by the Sponsor in their sole discretion. Lost or stolen prizes will not be replaced. **Winners are fully responsible for any and all applicable federal, state and local taxes (including income and withholding taxes).** The Winners may be required to provide, to Administrator, their Social Security number or tax ID for tax reporting purposes as the Winners will be issued an IRS Form 1099 reflecting the actual value of a Prize. Except where prohibited by law, the acceptance of a prize, or being accepted as a Winner, constitutes permission for Sponsor and Administrator to use the Winner's name, hometown, likeness, statements and other personally identifiable information for promotional, advertising and marketing purposes in any media throughout the world without additional compensation, prize, incentive, consideration, consent or review; and upon request, the Winner must provide written consent to such use. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Sweepstakes.

Gift cards are subject to, and must be used in compliance with, the terms and conditions set forth on the respective gift card and as set forth by the gift card issuer. Winners must protect the gift card and treat the gift card as they would any other valuable document. Gift cards will not be replaced or replenished if lost, stolen, damaged, destroyed or used without the winner's permission and will be voided if altered or defaced. Gift cards are not redeemable for cash or credit. All product and brand images are trademarks or registered trademarks of their respective companies, which are not sponsors or affiliated with this Contest.

RELEASE: By participating (a) Entrants release Sponsor, Administrator, and their respective subsidiaries, affiliates, limited liability companies, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, shareholders, directors, members, employees, licensors, dealerships, and agents (collectively the "Released Parties"), from any and all liability for any claims, costs, injuries, losses, or damages, of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; (b) Entrants, by participating, agree that Released Parties will have no liability whatsoever, and shall be held harmless by Entrants against any liability, for any injuries, losses or damages of any kind, including, but not limited to, death or destruction of property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize(s) (including any travel or activity associated thereto) or participation in this Giveaway; and (c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty representation or guarantee, expressed or implied, in fact or in law, relative to a prize, including, but not limited to, the prize quality or availability.

LIMITATIONS OF LIABILITY: Neither Released Parties nor any service providers are responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, technical malfunctions, lost/delayed data or voice transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any other error or malfunction, or late, lost or misdirected mail, or any injury or damage related to or resulting from participation in this Sweepstakes. Neither Released Parties nor any service providers are responsible for typographical or other error in the printing of Sweepstakes materials, the administration of the Sweepstakes, or the announcement of the prize winner, including any such error as may give an erroneous indication that a prize has been won. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS OR INSTANT WIN GAME, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, CO-SPONSORS RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.

GENERAL CONDITIONS: Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Sweepstakes is not capable of being executed as planned, or infection by computer virus, bugs, tampering, unauthorized intervention, fraud, action of Entrants, technical failures or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor and/or Administrator reserve the right, at their sole discretion, to disqualify any suspect Entry or Entrant and to cancel, terminate, modify, or suspend, the Sweepstakes and randomly select the winner from valid entries received prior to action taken, or otherwise as may be deemed fair and equitable by the Sponsor in its sole discretion. In the event Sponsors or Administrator is prevented from continuing with this Sweepstakes, or the integrity and/or feasibility of the Sweepstakes is undermined by any event including, but not limited to, fire, flood, epidemic, pandemic, public health crisis (e.g., COVID-19), earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or by other cause not reasonably within Sponsor's or Administrator's control (each a "Force Majeure" event), Sponsor and/or Administrator shall have the right, in their discretion, to abbreviate, modify, suspend, cancel, or terminate the Sweepstakes without further obligation. If Sponsor or Administrator, in their sole discretion, elect to abbreviate the Sweepstakes as a result of a Force Majeure event, Sponsor and/or Administrator reserves the right to award prizes from among all the eligible entries received up to the date of such Force Majeure event. Sponsor and/or Administrator also reserve the right, in their sole discretion, to cancel, modify or suspend the Sweepstakes in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Sweepstakes is compromised, without liability to any entrant. In the event of any cancellation, termination or suspension, notice thereof will be posted at bark.co/sweeps and at <https://www.go2eventlink.com/rules/>. Entries not complying with all rules are subject to disqualification. Administrator reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. If any provision(s) of these Official Rules is held invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

GOVERNING LAW/JURISDICTION/DISPUTE RESOLUTION: Entrants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Giveaway or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state and local courts for DuPage County, Illinois (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Illinois.

The use of any non-Sponsor trademarks, service marks, logos, or other marks in connection with this Sweepstakes or any prize is not meant by Sponsor to imply the endorsement of the respective owner(s) of such marks, or any affiliation of the respective owner(s) of such marks with Sweepstakes' advertisements or the Sweepstakes.

WINNER'S NAME: The name of the winners is available after November 1, 2024 and may be obtained by sending a self-addressed stamped envelope to: Winner's Name, BARK ULTIMUT \$500,000 GIVEAWAY c/o EventLink LLC, 780 Arthur Ave, Elk Grove Village, Illinois 60007, for receipt no later than December 1, 2024.

ENTRANT'S PERSONAL INFORMATION: Any personally identifiable information collected during an Entrant's participation in this Promotion will be collected by Administrator in accordance with its privacy policy <http://go2eventlink.com/privacy-policy/> and used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in these Official Rules and in accordance with Sponsor's Privacy Statement located at (<https://www.barkbox.com/privacy-policy>). All personal and identifiable information that is collect during the giveaway will only be used to administer the giveaway. By entering the Promotion, you agree to all of the terms and conditions of the Sponsor's Privacy Statement.

SPONSOR: BARK Inc., 120 Broadway, 12TH Floor, New York, NY 10271.

ADMINISTRATOR: EventLink LLC, 780 Arthur Ave, Elk Grove Village, IL 60007.